

A close-up photograph of a dark glass beer bottle covered in condensation droplets. The bottle is illuminated from the side, creating a warm, golden glow that highlights the texture of the glass and the individual water droplets. The background is blurred, showing other bottles and warm light sources.

Beer statistics

2017 edition



The Brewers of Europe

Beer statistics

2017 edition



December 2017

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Pavlos Photiades
President of
The Brewers of Europe

Dear Reader,

I am proud to introduce the 2017 Beer Statistics report, which shows European beer's continuing renaissance. Both production and consumption of beer in Europe have continued to grow, and annual beer production has now moved above the 40 billion litre mark for the first time since the economic crisis.

The detailed, country-by-country data clearly show from where some of that growth and confidence is coming. The EU now counts around 8,500 active breweries, with an estimated twenty new breweries starting up each week.

With The Brewers of Europe in a unique position to unite, represent and promote the common interests of all brewers - large, medium, small and micro - it is a natural home to all Europe's brewers, and we are taking the necessary steps to this end.

And Europe has also never traded so much beer, with one fifth of the beer now exported and a third of that leaving the Single Market. SMEs are helping drive that trend and it is clearly not just Europe's consumers who are developing a growing taste for our beer!

Europe's brewers are also ensuring a choice and diversity that possibly no beer consumer has ever had. This growing consumer interest in beer was also one of the drivers behind the commitment from brewers to voluntarily roll out ingredients listing and nutrition information across Europe. Consumers deserve to know the facts to help them decide how different products fit within their diet. Alcoholic beverages, including beer, should be no exception.

Finally, just the number of jobs created by beer in Europe - 2.3 million jobs at the last time of counting - is testament to how beer can help create growth and prosperity in Europe as a whole. I call on all policymakers to consider the brewing sector as a vehicle to generate wider economic growth and to support the policies that enable a responsible, successful brewing sector.

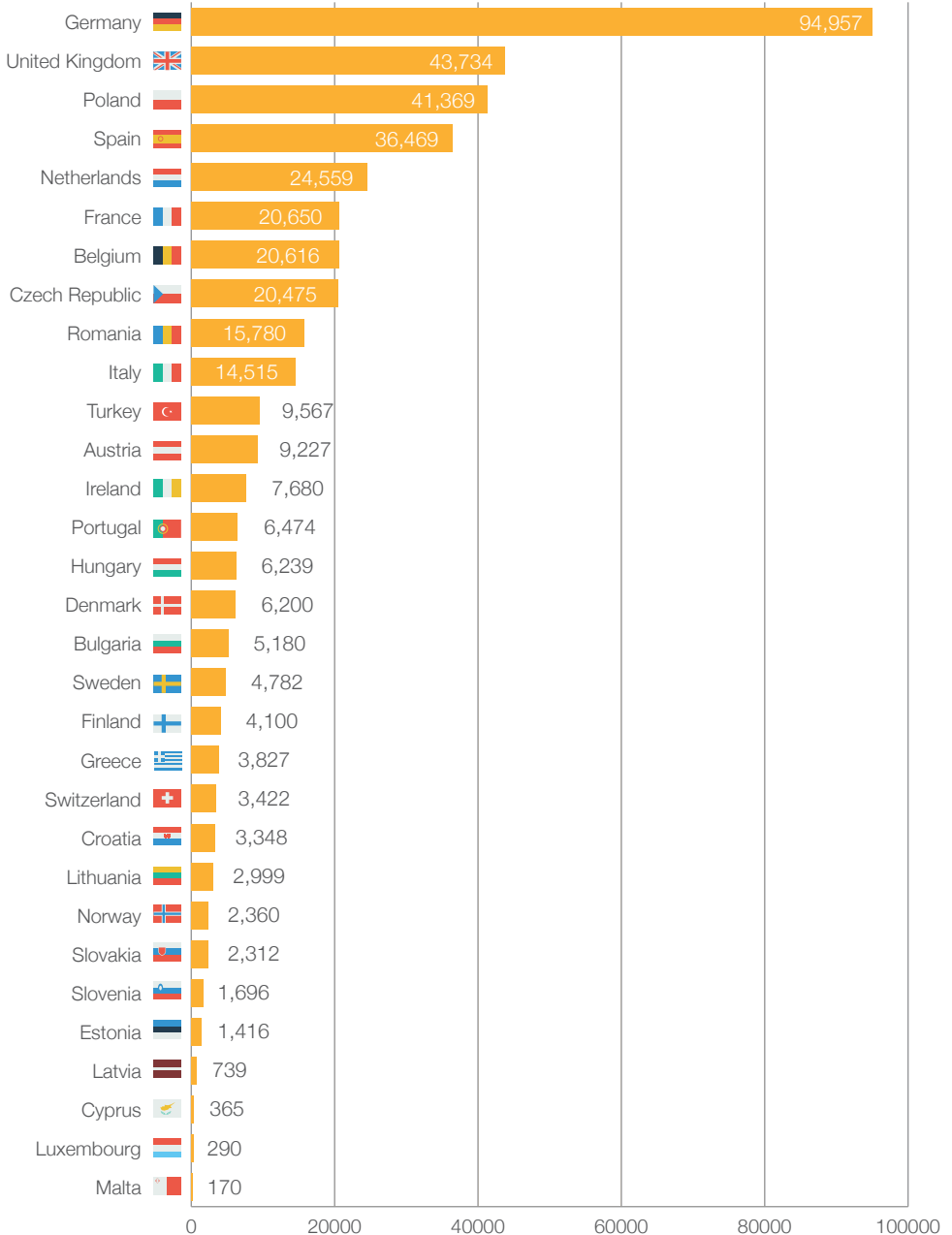
Cheers!

Pavlos Photiades
President of The Brewers of Europe

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BEER PRODUCTION 2016


(in 1,000 hl)



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BEER PRODUCTION 2010 - 2016

(in 1,000 hl)

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	8,670	8,917	8,924	9,045	9,001	9,023	9,227
 Belgium	18,122	18,571	18,751	18,138	18,207	19,811	20,616
 Bulgaria	4,800	4,820	4,992	5,112	4,890	4,960	5,180
 Croatia	3,438	3,738	3,634	3,408	3,405	3,379	3,348
 Cyprus	340	314	329	322	318	341	365
 Czech Republic	17,550	18,043	18,692	18,690	19,129	19,530	20,475
 Denmark	6,335	6,590	6,080	6,166	6,110	5,970	6,200
 Estonia	1,312	1,360	1,433	1,465	1,608	1,398	1,416
 Finland	4,235	4,220	4,030	4,020	4,010	3,970	4,100
 France	16,290	17,100	17,600	18,300	19,850	20,300	20,650
 Germany	95,683	95,545	94,618	94,365	95,274	95,623	94,957
 Greece	3,940	3,700	3,745	3,750	3,700	3,820	3,827
 Hungary	6,295	6,249	6,312	6,181	6,239	5,965	6,239
 Ireland	8,249	8,514	8,195	8,008	7,288	7,755	7,680
 Italy	12,814	13,410	13,293	13,256	13,521	14,286	14,515
 Latvia	1,455	1,529	1,405	1,467	968	856	739
 Lithuania	2,925	2,922	2,841	2,886	3,172	3,108	2,999
 Luxembourg	310	302	292	281	271	287	290
 Malta	130	127	135	138	146	154	170
 Netherlands	24,218	23,644	24,271	23,636	23,726	24,012	24,559
 Poland	36,647	38,067	39,294	40,001	40,075	40,890	41,369
 Portugal	8,312	8,299	7,986	7,323	7,290	6,465	6,474
 Romania	16,920	16,900	18,000	16,110	14,750	15,950	15,780
 Slovakia	3,112	3,123	3,206	2,883	2,648	2,434	2,312
 Slovenia*	1,902	1,984	1,819	2,011	2,098	2,029	1,696
 Spain	33,375	33,575	33,029	32,691	33,601	34,960	36,469
 Sweden	4,788	4,845	4,711	4,755	4,643	4,689	4,782
 United Kingdom	44,997	46,605	44,239	44,186	44,336	44,039	43,734
Total EU 28	387,164	393,013	391,856	388,594	390,274	396,004	400,168
 Norway	2,385	2,298	2,260	2,296	2,250	2,290	2,360
 Switzerland	3,539	3,546	3,515	3,370	3,432	3,438	3,422
 Turkey	10,279	10,164	11,013	9,809	10,252	9,819	9,567
Total All	403,367	409,022	408,644	404,069	406,208	411,551	415,517

*Slovenia data does not cover craft brewer production which represents less than 1% of the market.

Austrian, Lithuanian and UK definitions meet the customs code definition.

Bulgarian, Czech, Greek, Slovenian and Spanish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes (including Radlers).

Belgian, Estonian, French, Swedish, Maltese and Portuguese 'beer' comprises alcohol-free beer, low alcohol and non alcohol beers.

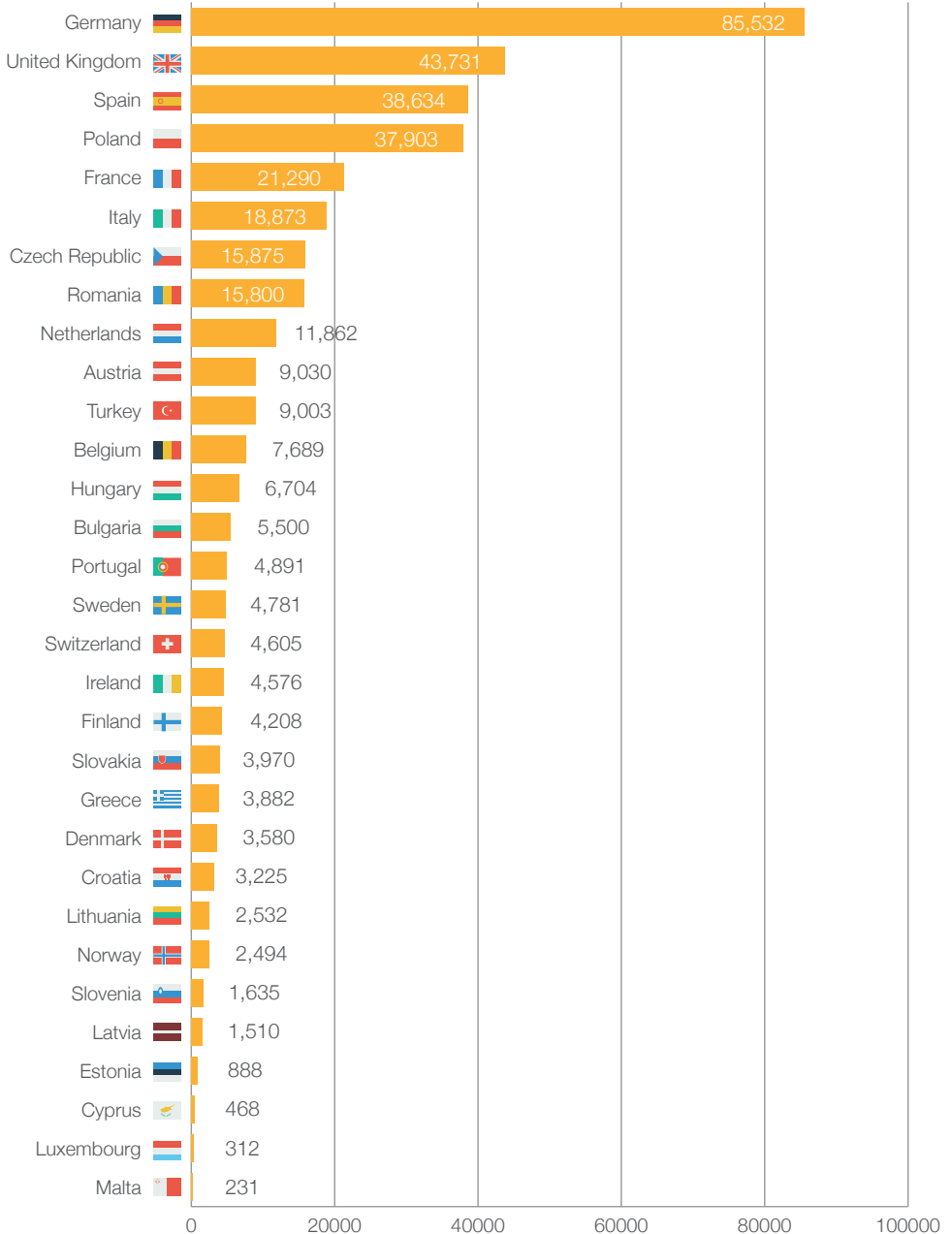
Norwegian 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers from 0.0% ABV to 2.7% ABV.

Finnish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes of the members of the association, who represent about 91% of the market sales.

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BEER CONSUMPTION 2016



(in 1,000 hl)



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BEER CONSUMPTION 2010 - 2016

(in 1,000 hl)

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	8,878	9,105	9,110	9,005	8,885	8,977	9,030
 Belgium	8,439	8,574	8,228	8,092	8,095	7,951	7,689
 Bulgaria	4,891	5,100	5,404	5,462	5,230	5,300	5,500
 Croatia	3,321	3,547	3,411	3,286	3,414	3,322	3,225
 Cyprus	519	456	471	480	425	457	468
 Czech Republic	15,570	15,503	15,960	15,798	15,768	15,703	15,875
 Denmark	3,586	3,654	3,437	3,530	3,650	3,430	3,580
 Estonia	1,063	1,020	1,010	1,020	931	900	888
 Finland	4,443	4,551	4,286	4,337	4,244	4,209	4,208
 France	19,730	20,000	19,941	19,421	19,956	20,600	21,290
 Germany	87,872	87,655	86,279	85,888	86,512	86,018	85,532
 Greece	4,092	4,092	3,945	3,916	3,845	3,825	3,882
 Hungary	6,100	6,249	5,958	5,704	5,793	6,541	6,704
 Ireland	4,814	4,721	4,677	4,328	4,481	4,414	4,576
 Italy	17,249	17,715	17,458	17,544	17,755	18,914	18,873
 Latvia	1,492	1,626	1,543	1,545	1,555	1,523	1,510
 Lithuania	2,925	2,932	2,830	2,760	2,784	2,680	2,532
 Luxembourg	317	325	319	316	308	300	312
 Malta	196	189	199	202	211	218	231
 Netherlands	11,956	11,974	12,122	11,721	11,326	11,696	11,862
 Poland	34,484	36,236	37,803	37,388	37,644	37,706	37,903
 Portugal	5,900	5,320	4,927	4,937	4,764	4,741	4,891
 Romania	17,000	17,000	18,201	16,300	14,900	15,800	15,800
 Slovakia	3,609	3,997	4,141	3,874	3,720	3,959	3,970
 Slovenia*	1,663	1,672	1,520	1,562	1,615	1,583	1,635
 Spain	35,199	35,233	35,106	35,212	36,302	37,528	38,634
 Sweden	4,720	4,796	4,660	4,713	4,636	4,620	4,781
 United Kingdom	45,873	44,844	42,962	42,422	43,752	43,762	43,731
Total EU 28	355,901	358,086	355,908	350,763	352,501	356,677	359,112
 Norway	2,559	2,534	2,421	2,450	2,415	2,404	2,494
 Switzerland	4,526	4,626	4,623	4,595	4,657	4,624	4,605
 Turkey	9,215	9,149	9,988	9,047	9,680	9,082	9,003
Total All	372,201	374,395	372,939	366,855	369,253	372,787	375,214

*Slovenia data does not cover craft brewer production which represents less than 1% of the market.

Austrian, Lithuanian and UK definitions meet the customs code definition.

Bulgarian, Czech, Greek, Slovenian and Spanish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes (including Radlers).

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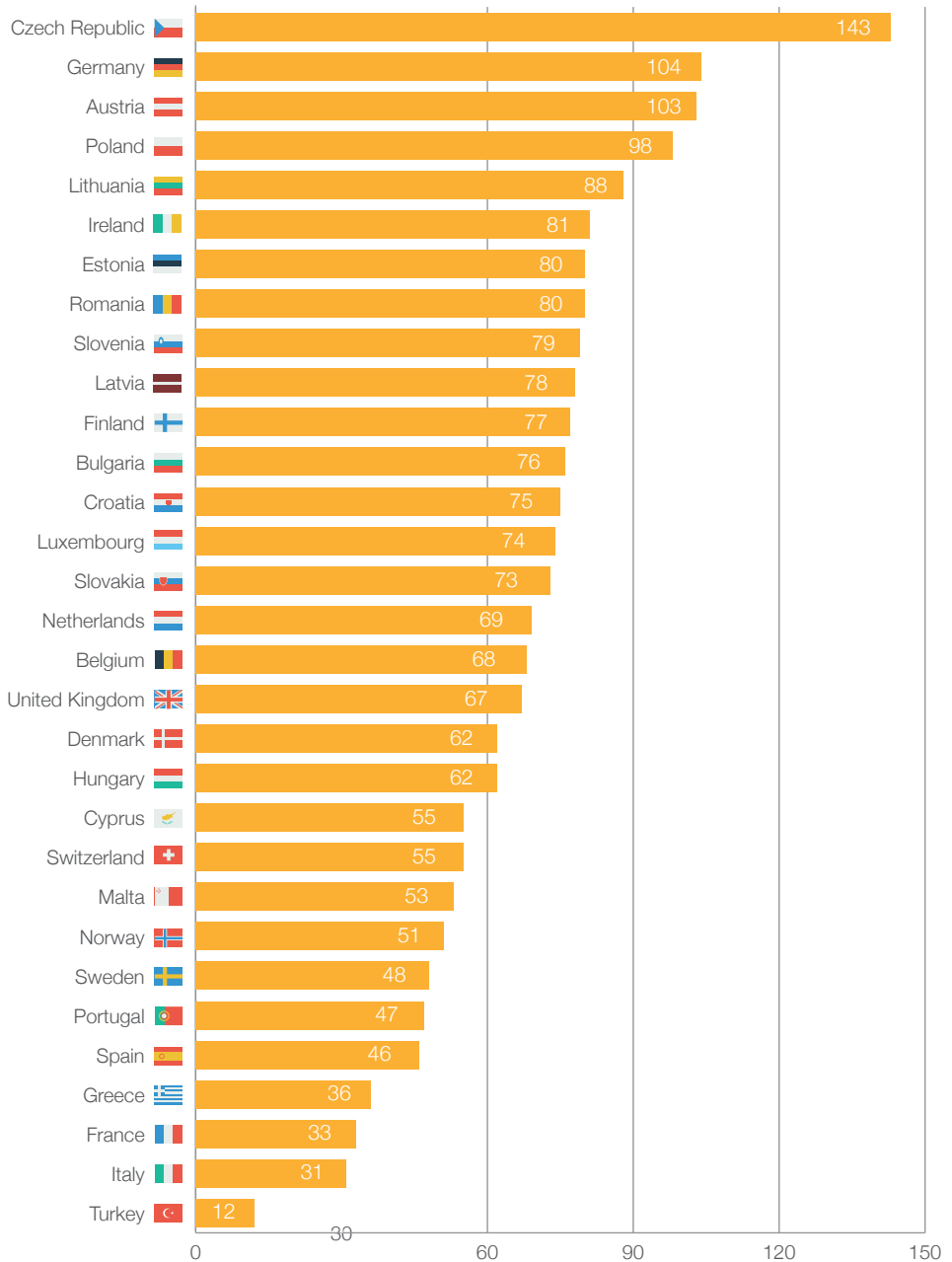
Norwegian 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers from 0.0% ABV to 2.7% ABV.

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BEER CONSUMPTION PER CAPITA 2016































(in litres)



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BEER CONSUMPTION PER CAPITA 2010 - 2016

(in litres)

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	106	108	108	106	104	105	103
 Belgium	78	78	74	72	72	71	68
 Bulgaria	67	69	73	74	72	74	76
 Croatia	74	86	78	76	80	77	75
 Cyprus	52	51	55	55	49	54	55
 Czech Republic	143	142	147	144	144	143	143
 Denmark	69	68	64	64	65	60	62
 Estonia*	78	72	90	91	84	82	80
 Finland	83	85	79	80	78	77	77
 France	31	31	31	30	30	31	33
 Germany	107	107	108	107	107	106	104
 Greece	36	35	35	35	35	35	36
 Hungary	61	60	60	60	59	59	62
 Ireland	90	86	86	79	81	80	81
 Italy	29	30	29	29	29	31	31
 Latvia	70	74	76	78	78	78	78
 Lithuania	90	96	96	93	95	92	88
 Luxembourg	85	85	83	79	76	76	74
 Malta	47	45	48	40	48	50	53
 Netherlands	72	72	72	70	68	68	69
 Poland	91	95	98	96	98	98	98
 Portugal	56	53	49	49	46	46	47
 Romania	87	84	90	81	74	80	80
 Slovakia	72	74	76	72	69	73	73
 Slovenia	82	81	74	75	78	77	79
 Spain**	48	48	48	46	N/A	47	46
 Sweden	50	51	50	50	48	47	48
 United Kingdom	69	67	67	66	68	67	67
 Norway	53	51	49	49	49	49	51
 Switzerland	57	58	57	56	56	55	55
 Turkey	12	12	13	12	13	12	12

*Estonia: as from 2012 calculation on 15+ years old population.

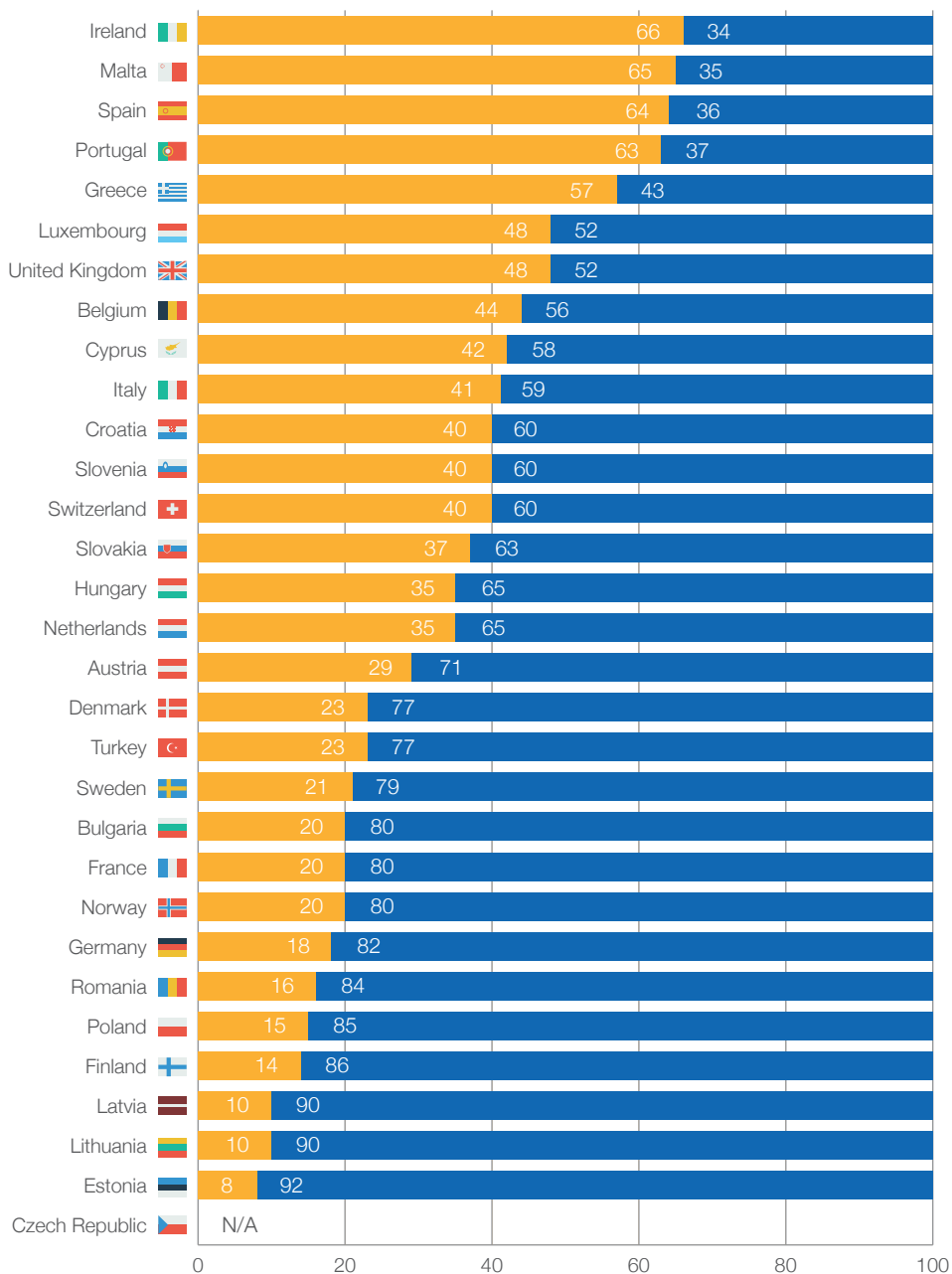
**The Spanish info is provided by the Ministry of Agriculture.

6

ON-TRADE / OFF-TRADE 2016

















(in %)

On-trade
Off-trade



6

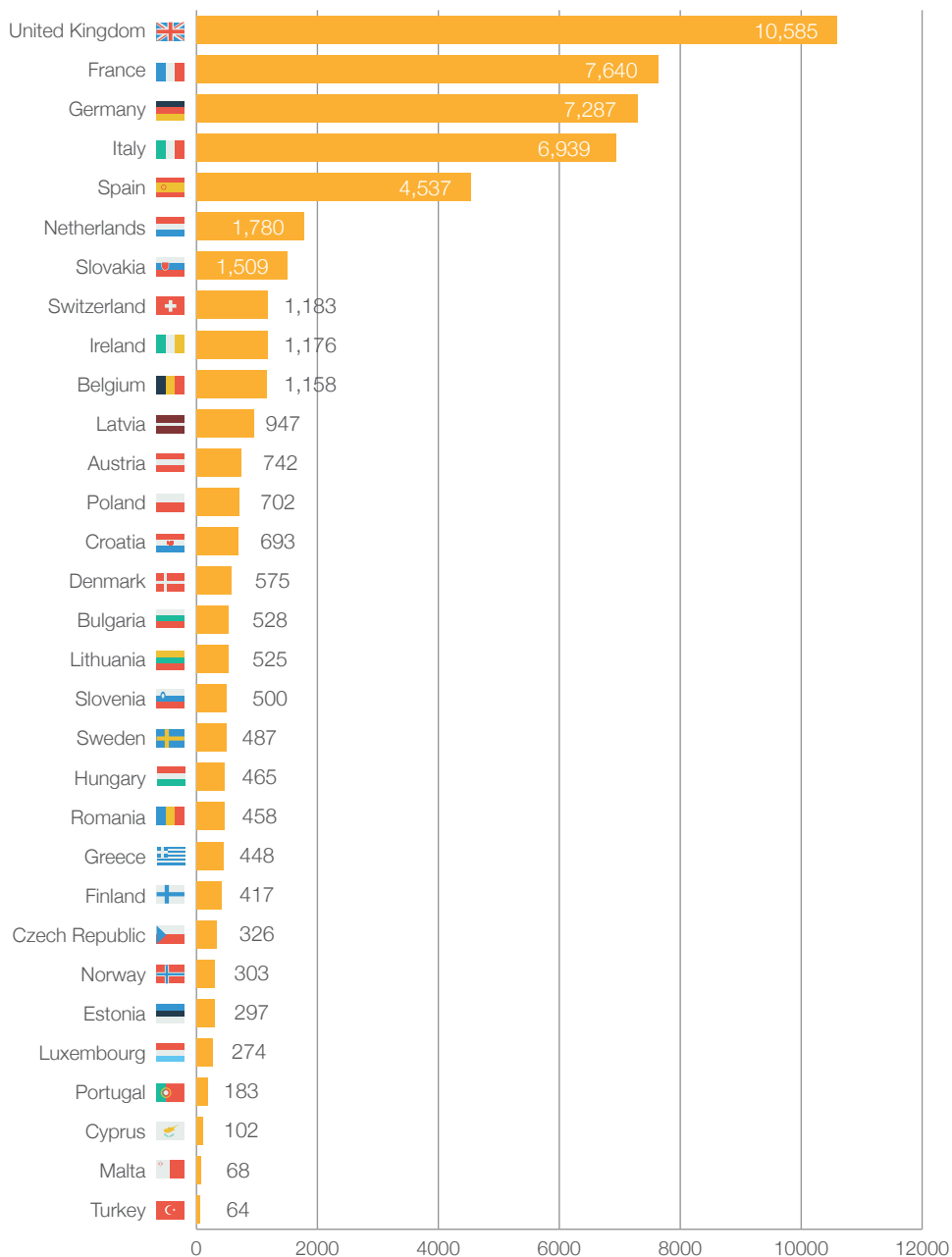
ON-TRADE / OFF-TRADE 2011 - 2016
(in %)

Country	2011		2012		2013		2014		2015		2016	
	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade
 Austria	33	67	32	68	32	68	29	71	28	72	29	71
 Belgium	46	54	46	54	45	55	45	55	44	56	44	56
 Bulgaria	26	74	25	75	23	77	20	80	22	78	20	80
 Croatia	37	63	35	65	36	64	39	61	40	60	40	60
 Cyprus	45	55	42	58	40	60	42	58	42	58	42	58
 Czech Republic	48	52	43	57	41	59	41	59	40	60	N/A	N/A
 Denmark	23	77	25	75	25	75	25	75	23	77	23	77
 Estonia	N/A	N/A	9	91	9	91	9	91	8	92	8	92
 Finland	15	85	15	85	15	85	15	85	15	85	14	86
 France	22	78	23	77	21	79	20	80	20	80	20	80
 Germany	20	80	19	81	19	81	19	81	19	81	18	82
 Greece	60	40	56	44	56	44	55	45	57	43	57	43
 Hungary	38	62	38	62	35	65	35	65	35	65	35	65
 Ireland	65	36	61	39	64	36	64	36	67	33	66	34
 Italy	42	58	41	59	40	60	43	57	42	58	41	59
 Latvia	8	92	8	92	9	91	10	90	10	90	10	90
 Lithuania	9	91	8	92	8	92	10	90	9	91	10	90
 Luxembourg	55	45	52	48	52	48	51	49	49	51	48	52
 Malta	64	36	62	38	60	40	60	40	60	40	65	35
 Netherlands	26	74	27	73	25	75	35	65	35	65	35	65
 Poland	13	87	10	90	10	90	15	85	15	85	15	85
 Portugal	69	31	68	33	63	37	64	36	63	37	63	37
 Romania	25	75	22	78	19	81	18	82	18	82	16	84
 Slovakia	40	60	40	60	40	60	34	66	37	63	37	63
 Slovenia	40	60	40	60	40	60	40	60	40	60	40	60
 Spain	65	35	63	37	62	38	63	37	64	36	64	36
 Sweden	19	81	20	80	20	80	20	80	21	79	21	79
 United Kingdom	52	48	53	47	51	49	50	50	49	51	48	52
 Norway	25	75	25	75	24	76	21	79	21	79	20	80
 Switzerland	50	50	50	50	47	53	46	54	44	56	40	60
 Turkey	26	74	26	74	24	76	24	76	24	76	23	77

7

TOTAL IMPORTS 2016









(intra-EU and extra-EU in 1,000 hl)



7

IMPORTS 2011 - 2013

(in 1,000 hl)

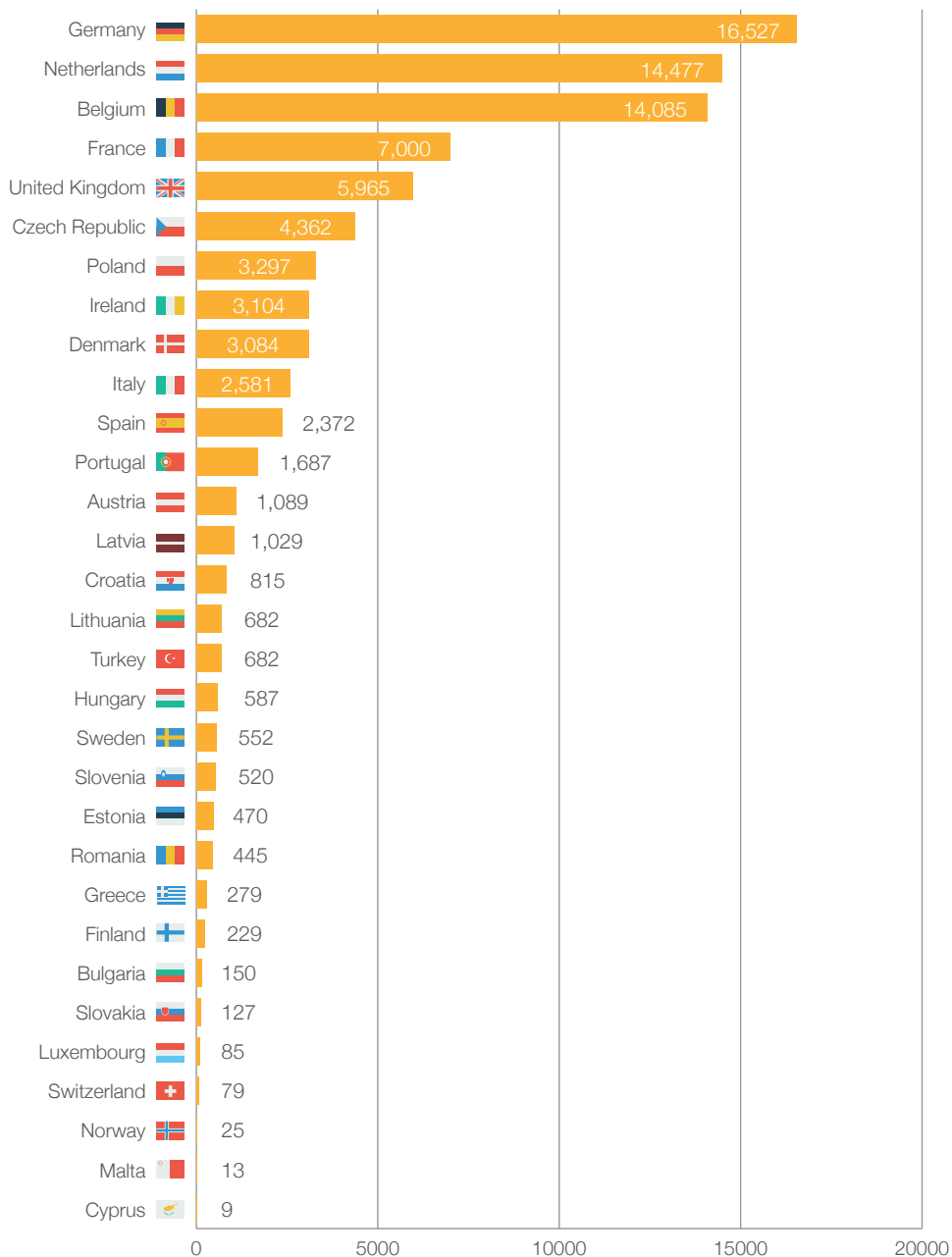
Country	2011		2012		2013	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
 Austria	615	59	589	91	535	84
 Belgium	897	197	992	171	984	44
 Bulgaria	255	41	342	82	355	73
 Croatia	454	116	347	91	352	87
 Cyprus	133	9	132	10	147	11
 Czech Republic	583	1	511	1	493	5
 Denmark	348		296		373	42
 Estonia	343	53	378	43	391	
 Finland	557	25	478	33	491	39
 France	6,680	207	7,227	206	5,984	212
 Germany	7,591	103	7,186	93	6,213	93
 Greece	611	90	548	107	494	81
 Hungary	847	83	848	99	206	
 Ireland	2,607		1,605		1,264	
 Italy	6,150	215	5,905	250	5,998	217
 Latvia	366	85	416	65	443	78
 Lithuania	422	239	453	265	460	275
 Luxembourg	189		192		180	
 Malta	56	5	62	2	62	2
 Netherlands	2,437		2,759		2,058	
 Poland	419	18	608	29	542	
 Portugal	252	8	296	8	133	0
 Romania	320	12	408	20	522	17
 Slovakia	1,025	1	1,101	6	1,157	
 Slovenia	224	10	243	10	250	10
 Spain	2,487	158	3,130	186	3,742	145
 Sweden	467		477		502	
 United Kingdom	7,797	933	8,305	751	8,181	627
Total EU 28	47,801		48,453		44,654	
 Norway	220	34	173	48	165	49
 Switzerland	1,080		1,108		1,174	
 Turkey	43		32		29	
Total All	49,178		49,814		46,122	

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IMPORTS 2014 - 2016

(in 1,000 hl)
































Country	2014		2015		2016	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
 Austria	590	65	584	81	654	88
 Belgium	1,001	110	1,006	158	1,001	157
 Bulgaria	367	99	393	145	327	201
 Croatia	547	141	563	137	545	148
 Cyprus	107	9	108	7	96	6
 Czech Republic	286	5	309	3	317	9
 Denmark	474		540		575	
 Estonia	307		281		297	
 Finland	391	34	406	36	369	48
 France	6,526	237	6,900	245	7,330	310
 Germany	6,730	53	6,616	81	7,171	116
 Greece	406	34	351	92	352	96
 Hungary	343		572		465	
 Ireland	1,344		1,208		1,176	
 Italy	5,996	233	6,878	297	6,629	310
 Latvia	801	N/A	785	N/A	869	N/A
 Lithuania	650		480		525	
 Luxembourg	180		274		274	
 Malta	60	6	63	7	61	7
 Netherlands	1,647		1,652		1,780	
 Poland	737	30	594	123	653	49
 Portugal	182	0	160	0	183	0
 Romania	430	20	325	25	414	44
 Slovakia	1,272		1,626		1,509	
 Slovenia	337	12	401		500	
 Spain	4,305	150	4,670	155	4,339	198
 Sweden	495		487		487	
 United Kingdom	7,824	679	8,151	884	9,472	1,113
Total EU 28	≈ 46,252		≈ 48,859		≈ 51,348	
 Norway	178	56	194	53	217	86
 Switzerland	1,172	53	1,122	64	1,111	72
 Turkey	48		62		64	
Total All	47,759		50,354		≈ 52,898	



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EXPORTS 2011 - 2013

(in 1,000 hl)

Country	2011		2012		2013	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
 Austria	567	146	551	155	578	245
 Belgium	8,729	2,362	9,085	2,601	8,247	2,827
 Bulgaria	78	33	71	22	51	27
 Croatia	60	565	81	564	54	501
 Cyprus	5	1	4	1	5	2
 Czech Republic	2,626	499	2,701	544	2,783	609
 Denmark	3,370		2,930		2,646	373
 Estonia	456	24	528	26	495	
 Finland	124	50	171	50	144	47
 France	3,553	459	4,200	942	4,441	662
 Germany	11,778	4,208	11,255	4,442	10,342	4,749
 Greece	87	238	110	299	148	215
 Hungary	466	25	352	30	480	
 Ireland	3,831		3,518		3,988	
 Italy	1,549	546	1,315	675	1,290	602
 Latvia	318	36	291	46	363	68
 Lithuania	372	50	407	77	430	80
 Luxembourg	75		77		65	
 Malta	4	3	5	3	5	3
 Netherlands	13,940		14,727		3,656	10,526
 Poland	1,818	192	2,016	211	2,541	
 Portugal	842	2,145	860	2,370	809	1,699
 Romania	138	59	162	65	277	121
 Slovakia	129	6	164	7		290
 Slovenia	394	69	425	95	560	160
 Spain	459	530	453	785	495	871
 Sweden	514		528		500	44
 United Kingdom	4,803	2,081	4,420	2,043	4,479	2,080
Total EU 28	75,412		77,460		76,673	
 Norway	6		20		15	
 Switzerland	79		80		52	1
 Turkey	951		1,056		1,048	
Total All	76,449		78,616		77,789	

8

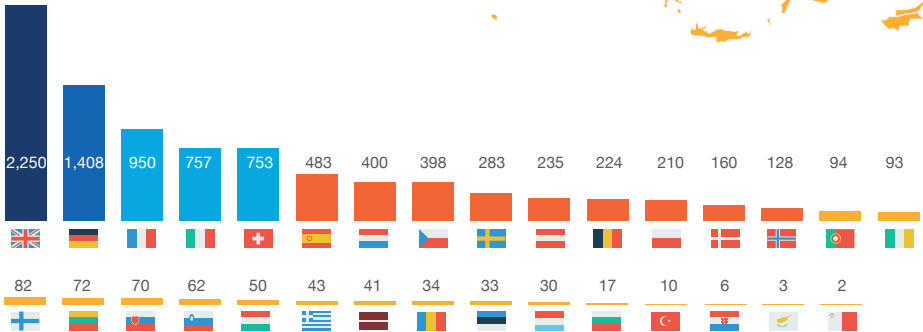
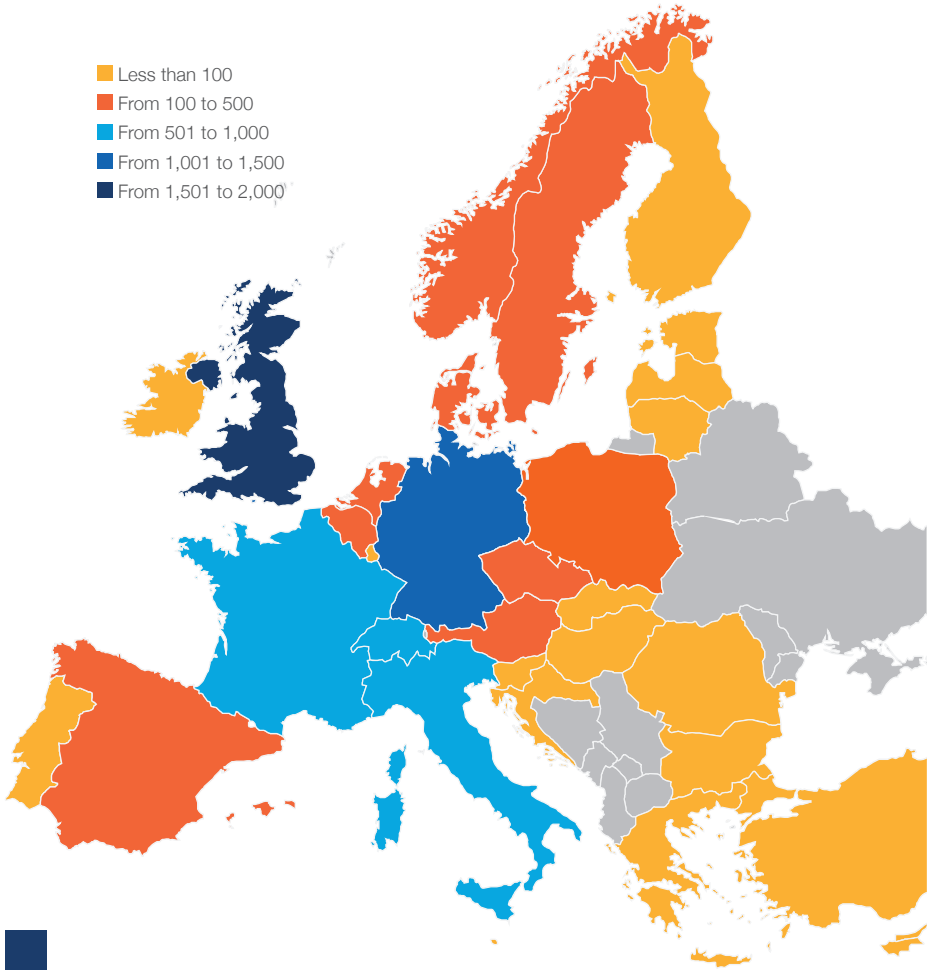
EXPORTS 2014 - 2016

(in 1,000 hl)

Country	2014		2015		2016	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
 Austria	744	144	762	143	944	145
 Belgium	7,906	3,316	8,891	4,134	9,332	4,753
 Bulgaria	50	70	84	54	81	69
 Croatia	140	539	163	605	189	626
 Cyprus	5	2	6	3	6	3
 Czech Republic	3,026	626	3,547	593	3,675	687
 Denmark	3,040		3,015		3,084	
 Estonia	601		429		470	
 Finland	157	36	183	28	201	28
 France	5,930	769	6,100	820	6,050	950
 Germany	11,405	4,222	10,812	5,137	10,755	5,772
 Greece	67	162	125	307	115	164
 Hungary	446		418		587	
 Ireland	2,807		3,335		3,104	
 Italy	1,671	474	1,889	658	2,065	516
 Latvia	181	26	735	372	494	535
 Lithuania	653		613		682	
 Luxembourg	63		80		85	
 Malta	12	5	1	9	1	12
 Netherlands	3,364	10,594	2,687	11,446	3,516	10,961
 Poland	2,571	261	2,924	333	2,883	414
 Portugal	776	1,848	871	977	919	768
 Romania	253	47	378	122	306	139
 Slovakia	200		92		127	
 Slovenia	656	168	577	165	361	159
 Spain	726	1,028	968	1,289	1,008	1,364
 Sweden	499	55	500	56	504	48
 United Kingdom	3,399	1,843	3,570	2,080	3,759	2,206
Total EU 28	77,583		83,086		≈ 85,622	
 Norway	16		22		25	
 Switzerland	59	4	50	10	77	2
 Turkey	868		799		682	
Total All	78,530		83,967		≈ 86,408	


























9

NUMBER OF ACTIVE BREWERIES 2016



9

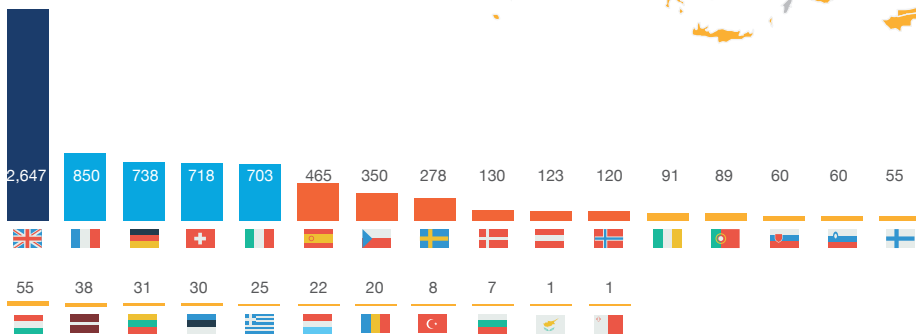
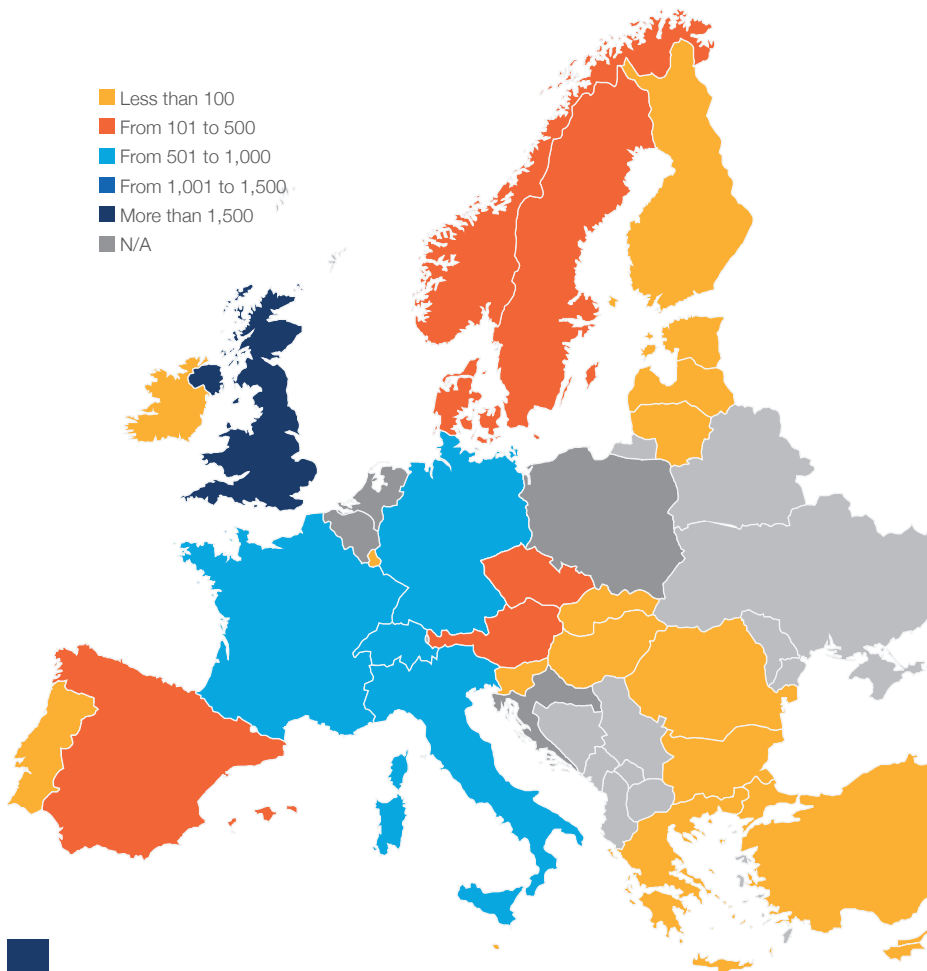
NUMBER OF ACTIVE BREWERIES
2010 - 2016

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	172	170	173	194	198	214	235
 Belgium	135	123	150	160	168	199	224
 Bulgaria	8	13	13	13	16	18	17
 Croatia	7	7	6	6	6	6	6
 Cyprus	2	2	2	2	4	4	3
 Czech Republic	151	191	213	308	338	390	398
 Denmark	N/A	150	150	150	150	150	160
 Estonia	6	6	7	10	15	20	33
 Finland	25	25	30	43	49	59	82
 France	387	442	503	580	663	793	950
 Germany	1,333	1,347	1,340	1,349	1,352	1,388	1,408
 Greece	11	17	18	20	20	28	43
 Hungary	N/A	24	50	50	50	50	50
 Ireland	26	26	26	30	50	64	93
 Italy	308	350	421	509	599	688	757
 Latvia	15	16	16	25	29	37	41
 Lithuania	41	73	73	73	75	75	72
 Luxembourg	7	7	7	7	7	7	30
 Malta	1	1	1	1	1	2	2
 Netherlands	N/A	125	165	N/A	263	320	400
 Poland	103	117	132	155	133	150	210
 Portugal	7	7	9	18	35	64	94
 Romania	18	17	17	18	22	30	34
 Slovakia	19	25	30	38	44	60	70
 Slovenia	22	N/A	N/A	30	51	55	62
 Spain	65	88	132	221	332	427	483
 Sweden	39	54	75	105	154	219	283
 United Kingdom	828	948	1,300	1,490	1,700	1,880	2,250
Total EU 28	≈ 4,035	≈ 4,395	≈ 5,086	≈ 5,819	6,524	7,397	8,490
 Norway	30	34	41	52	75	101	128
 Switzerland	328	360	375	409	483	623	753
 Turkey	11	11	11	12	9	12	10
Total All	≈ 4,404	≈ 4,800	≈ 5,513	≈ 6,292	7,091	8,133	9,381

10
































MICROBREWERIES 2016

- Less than 100
- From 101 to 500
- From 501 to 1,000
- From 1,001 to 1,500
- More than 1,500
- N/A



10

MICROBREWERIES
2010 - 2016

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	101	97	92	109	109	114	123
 Belgium	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 Bulgaria	4	5	5	5	6	6	7
 Croatia	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 Cyprus	N/A	0	0	0	2	2	1
 Czech Republic	65	90	20	207	238	202	350
 Denmark	N/A	N/A	N/A	130	130	130	130
 Estonia	3	3	4	7	12	17	30
 Finland	22	22	27	22	25	41	55
 France	322	373	433	504	566	690	850
 Germany	646	659	666	673	682	723	738
 Greece	N/A	7	8	9	10	15	25
 Hungary	N/A	20	46	46	46	46	55
 Ireland	N/A	N/A	N/A	N/A	N/A	N/A	91
 Italy	294	336	407	491	505	540	718
 Latvia	N/A	N/A	N/A	20	26	34	38
 Lithuania	N/A	N/A	N/A	30	32	32	31
 Luxembourg	4	4	2	2	12	15	22
 Malta	0	0	0	0	0	1	1
 Netherlands	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 Poland	55	N/A	50	N/A	N/A	N/A	N/A
 Portugal	0	1	3	12	30	60	89
 Romania	0	2	2	3	7	15	20
 Slovakia	14	20	26	33	39	45	60
 Slovenia	20	20	28	28	49	50	60
 Spain**	46	70	114	203	314	409	465
 Sweden	34	49	70	100	149	214	278
 United Kingdom***	778	898	1252	1,442	1,648	1,828	2,198
 Norway	21	26	33	43	65	91	120
 Switzerland	280	313	328	363	440	573	703
 Turkey	5	5	5	3	0	7	8

* For the purpose of this data collection, unless specified otherwise, a microbrewery has a production < 1,000 HL per year.

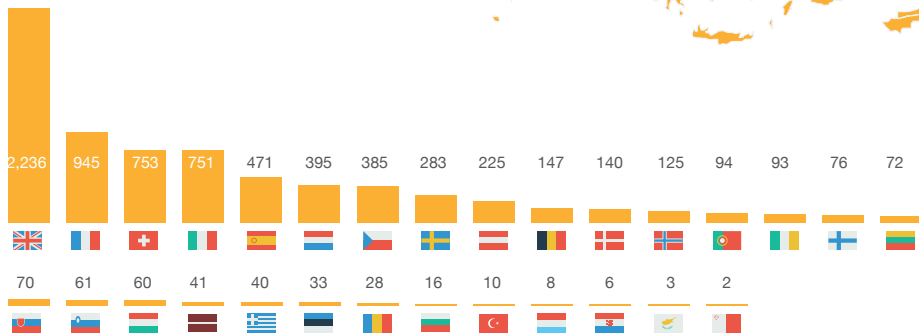
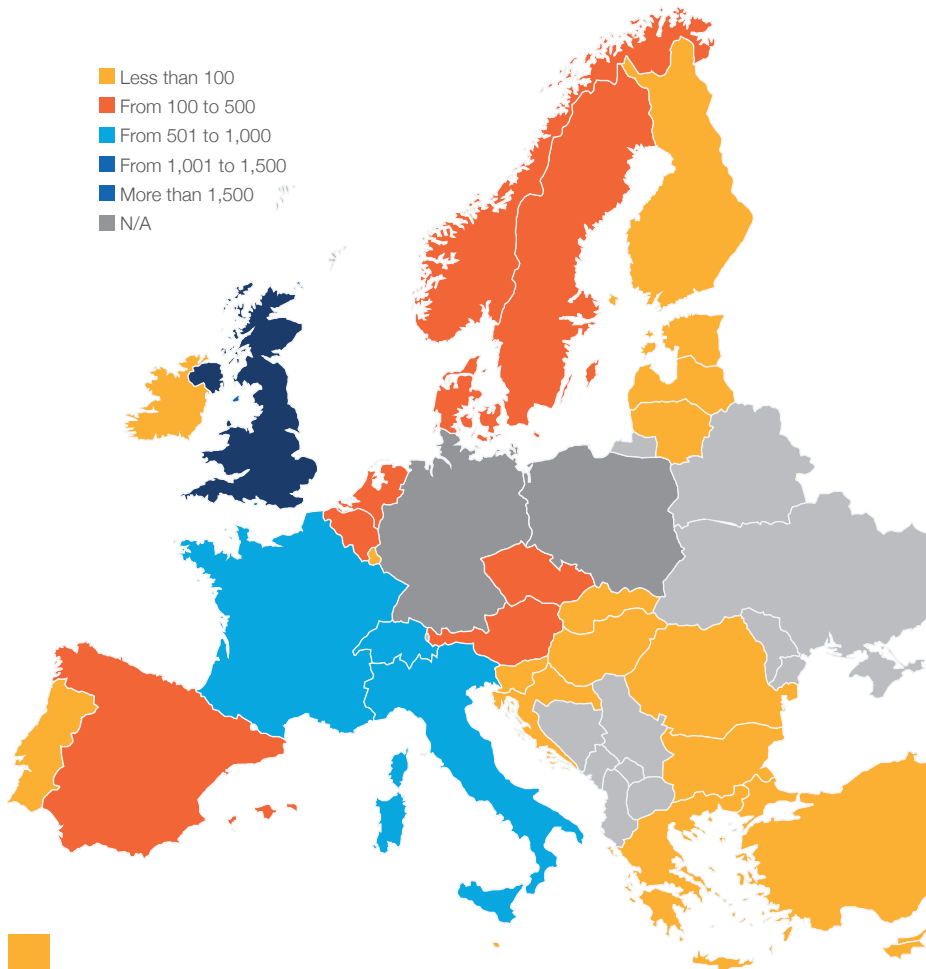
** Spanish data cover all microbreweries irrespective of their volume of production.

*** UK data cover all breweries with a production up to 60,000 HL per year and which receive "small brewer relief" in the UK.

















11

NUMBER OF ACTIVE BREWING COMPANIES 2016

- Less than 100
- From 100 to 500
- From 501 to 1,000
- From 1,001 to 1,500
- More than 1,500
- N/A



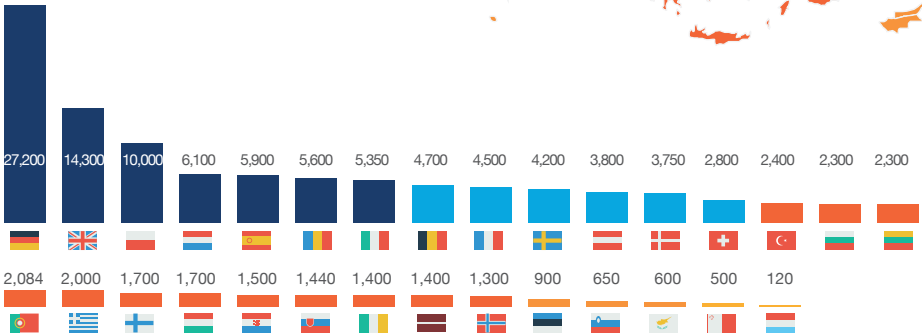
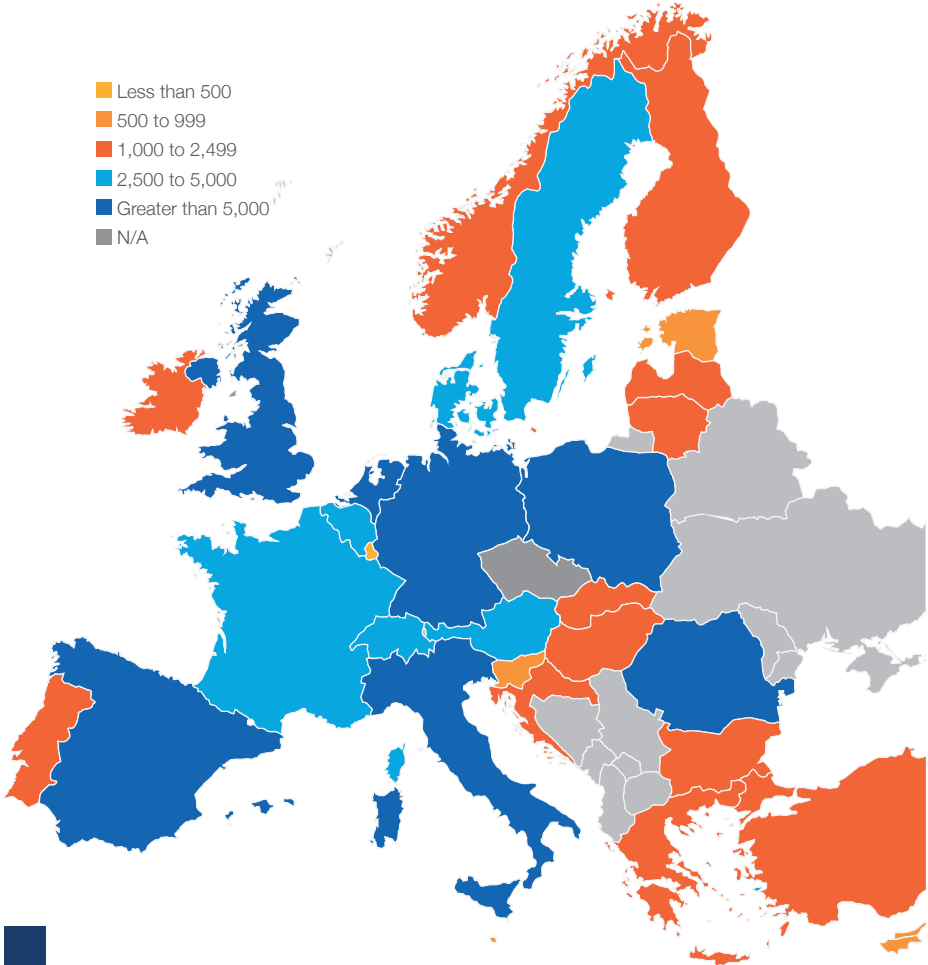
NUMBER OF ACTIVE BREWING COMPANIES 2010 - 2016

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	163	161	164	185	189	205	225
 Belgium	N/A	N/A	60	N/A	N/A	N/A	147
 Bulgaria	10	11	11	11	14	16	16
 Croatia	7	7	6	6	6	6	6
 Cyprus	2	2	2	2	4	4	3
 Czech Republic	135	177	197	289	322	374	385
 Denmark	120	120	120	120	120	130	140
 Estonia	6	6	7	10	15	20	33
 Finland	25	25	30	43	49	54	76
 France	385	440	501	577	660	790	945
 Germany	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 Greece	9	15	16	18	18	25	40
 Hungary	N/A	24	50	50	50	50	60
 Ireland	24	24	24	30	50	64	93
 Italy	302	344	415	503	593	682	751
 Latvia	15	16	16	25	29	37	41
 Lithuania	42	73	73	71	73	73	72
 Luxembourg	7	7	6	6	7	7	8
 Malta	1	1	1	1	1	2	2
 Netherlands	N/A	120	160	185	258	315	395
 Poland	69	N/A	87	N/A	N/A	138	N/A
 Portugal	6	7	9	17	35	64	94
 Romania	13	12	12	12	16	25	28
 Slovakia	19	25	30	38	44	60	70
 Slovenia	22	22	30	30	50	55	61
 Spain	52	76	120	209	320	415	471
 Sweden	39	54	75	105	154	219	283
 United Kingdom	817	937	1,291	1,481	1,689	1,866	2,236
Total EU 28	≈ 3,809	≈ 4,191	≈ 4,853	≈ 5,558	≈ 6,342	≈ 5,686	≈ 8,237
 Norway	27	30	37	47	70	96	125
 Switzerland	325	358	373	407	483	623	753
 Turkey	7	7	7	8	10	12	10
Total All	≈ 4,168	≈ 4,586	≈ 5,270	≈ 6,020	≈ 6,905	≈ 7,940	≈ 9,115

12

DIRECT EMPLOYMENT 2016

- Less than 500
- 500 to 999
- 1,000 to 2,499
- 2,500 to 5,000
- Greater than 5,000
- N/A



12

DIRECT EMPLOYMENT
2010 - 2016





Country	2010	2011	2012	2013	2014	2015	2016
 Austria	3,900	3,800	3,800	3,800	3,800	3,800	3,800
 Belgium	5,100	5,000	4,500	4,500	4,500	4,700	4,700
 Bulgaria	2,800	2,900	2,500	2,500	2,500	2,400	2,300
 Croatia	1,600	1,600	1,600	1,600	1,500	1,500	1,500
 Cyprus	800	700	600	600	600	600	600
 Czech Republic	7,000	6,800	7,000	5,800	5,900	6,100	N/A
 Denmark	3,900	N/A	3,500	3,500	3,600	3,700	3,750
 Estonia	600	700	700	700	800	900	900
 Finland	2,300	2,300	2,100	2,000	1,900	1,700	1,700
 France	3,700	3,600	3,900	4,000	4,100	4,300	4,500
 Germany	27,600	27,100	26,900	26,800	26,800	26,900	27,200
 Greece	1,900	1,900	1,900	1,900	1,900	2,000	2,000
 Hungary	2,000	1,700	1,600	1,700	1,700	1,700	1,700
 Ireland	1,400	1,600	1,500	2,000	2,000	1,700	1,400
 Italy	4,000	4,500	4,700	4,800	5,000	5,350	5,350
 Latvia	1,100	N/A	1,100	1,200	1,300	1,400	1,400
 Lithuania	2,000	2,000	2,000	2,000	2,300	2,300	2,300
 Luxembourg	N/A	130	130	130	130	125	120
 Malta	500	300	400	400	400	500	500
 Netherlands	6,800	6,800	6,300	6,000	6,100	6,100	6,100
 Poland*	15,000	N/A	16,000	16,000	16,000	10,000	10,000
 Portugal	1,500	1,500	1,400	1,500	2,100	1,900	2,084
 Romania	4,200	5,900	5,900	5,700	5,400	5,500	5,600
 Slovakia	1,800	1,700	1,700	1,600	1,500	1,480	1,440
 Slovenia	700	700	700	700	800	700	650
 Spain	6,800	6,000	6,000	5,600	5,600	5,900	5,900
 Sweden	4,000	4,000	4,100	4,000	4,000	4,100	4,200
 United Kingdom	15,100	14,000	12,800	13,300	13,900	14,500	14,300
Total EU 28	≈ 128,245	≈ 127,730	125,330	124,330	126,130	121,916	≈ 122,094
 Norway	2,600	2,500	2,200	1,400	1,400	1,300	1,300
 Switzerland	2,300	2,800	2,800	2,800	2,800	2,800	2,800
 Turkey	2,400	2,300	2,400	2,800	2,400	2,400	2,400
Total All	≈ 135,545	≈ 135,330	132,730	131,330	132,730	128,355	≈ 128,594

* Poland 2015 data only cover full time positions.

13

EXCISE DUTY REVENUES

(in million Euros)

Country	2010	2011	2012	2013	2014	2015	2016
 Austria	197.60	190.00	191.30	193.10	195.20	189.00	196.00
 Belgium	187.76	183.78	180.80	183.36	196.46	194.00	201.59
 Bulgaria	38.33	39.35	41.15	40.23	38.05	39.56	41.57
 Croatia	91.00	N/A	88.00	79.52	77.94	83.58	82.73
 Cyprus	11.06	10.81	10.88	13.51	12.23	12.35	12.35
 Czech Republic	163.48	178.93	182.55	179.08	166.88	170.04	170.41
 Denmark	121.00	118.59	138.73	131.40	125.19	121.35	127.75
 Estonia	35.18	36.98	38.97	42.03	43.06	48.38	51.67
 Finland	528.10	530.00	581.00	575.00	610.00	605.00	606.00
 France	304.24	295.25	307.83	670.33	863.63	831.18	854.48
 Germany	711.63	702.26	697.00	672.67	679.38	676.85	678.00
 Greece	116.77	115.45	110.24	112.96	107.44	105.84	155.25
 Hungary	139.21	140.74	130.17	147.47	146.48	142.88	148.50
 Ireland	320.11	307.30	308.00	358.01	424.84	417.28	430.00
 Italy	439.00	462.73	428.00	482.00	536.00	619.00	661.00
 Latvia	25.22	26.35	25.88	24.36	25.14	27.12	32.07
 Lithuania	43.54	46.60	46.15	41.71	50.98	48.75	47.90
 Luxembourg	3.70	3.71	3.85	3.75	3.80	5.12	5.70
 Malta	1.16	2.29	2.29	2.30	3.15	2.84	3.33
 Netherlands	387.98	381.97	387.00	405.91	443.73	441.18	446.00
 Poland	803.88	765.07	878.90	841.23	828.26	840.09	817.14
 Portugal	76.15	73.09	65.78	71.30	69.27	70.80	75.42
 Romania	130.65	133.92	141.67	154.00	149.59	157.65	139.40
 Slovakia	55.83	54.83	56.08	55.73	55.46	57.21	56.97
 Slovenia	70.17	74.28	72.80	75.77	80.80	85.50	85.34
 Spain	304.80	305.52	307.91	304.65	311.93	317.52	324.24
 Sweden	339.00	338.01	374.00	375.90	370.53	424.77	N/A
 United Kingdom	3,670.63	3,973.02	4,229.73	3,976.16	4,308.97	4,449.26	4,449.26
 Norway	521.75	555.42	573.54	566.54	478.15	592.98	599.07
 Switzerland	94.00	N/A	93.00	93.00	93.00	100.00	100.00
 Turkey	824.00	N/A	1,295.00	0.00	0.00	1,390.00	N/A

Note: Excise duties have been converted to Euro, as used in the European Commission's (DG Taxud) database. For information in local currency, please consult the same database.

Finland, Italy, Spain and Norway data as provided by the national association.

Beer production:

Beer produced within a given country.

Beer consumption:

Beer consumed within a given country.

Beer consumption per capita:

Consumption per head in a given country.

Brewery:

A plant or an establishment for beer production.

Brewing company:

A company which produces and / or sells beer, operating one or more breweries. These companies may also be involved in activities other than brewing beer, such as the production of soft drinks and bottled mineral water.

Direct employment:

Employment directly by the brewing companies.

Excise duty revenue related to beer:

Government revenues generated from excise duties on the sale of beer.

Export - Extra-EU:

Extra-EU exports of goods are goods which leave the territory of the European Union for a third country after being placed under the customs procedure for exports (for definitive export) or outward processing (goods for working, further processing) or repair or following inward processing.

Export - Intra-EU:

Intra-EU exports of goods are goods which leave a Member State of the EU for another Member State for definitive export, outward processing or repair or following inward processing.

Hectolitre (hl):

A hectolitre is a metric unit of volume or capacity where one hectolitre equals 100 litres.

Import - Extra-EU:

Extra-EU imports of goods are goods which enter the territory of the European Union from a third country and are placed under the customs procedure for free circulation within the EU (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

Import - Intra-EU:

Intra-EU imports of goods are goods which enter a Member State of the EU from another Member State for definitive import (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

Microbrewery:

A brewery with yearly production up to 1,000 hectolitres.

Off-trade sector:

Beer sales through wholesale and retail (shops, supermarkets and other outlets).

On-trade sector:

Beer sales through (licensed) pubs, clubs, bars, restaurants, etc., also called the hospitality sector.

15

METHODOLOGY

The data for the 2017 edition were mainly collated via the national brewers' associations through surveys carried out by The Brewers of Europe from 2010 until 2017.

With the received data the corresponding tables and charts have been prepared and verified with the interlocutors from different countries. Therefore, unless indicated otherwise in this or previous editions, all data comes from national brewers associations.

When data was not available through national associations other sources were used to complete as much as possible the tables. The sources used for this edition include:

- National brewers' associations data
- Eurostat

Figures contained in some tables may have been rounded and also corrected from previous editions of this publication.

16

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The information and data contained in this document are those provided by national associations unless stated otherwise. Where possible The Brewers of Europe Secretariat ensured the accuracy of the figures with those submitted by the national associations and those coming from other sources.

The Brewers of Europe does not take any responsibility for omissions, mistakes or errors appearing in this brochure which do not come from its own activities.

The Brewers of Europe Secretariat

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